



WEBCASTS

**WEBCASTS
DELIVER YOUR
AUDIO AND VIDEO
BROADCASTS
ACROSS THE WEB.**

**FOR MORE INFORMATION,
PLEASE CONTACT YOUR
ACCOUNT EXECUTIVE OR
CONTACT US BY:**

**T: 1.877.CNW.7890
E: info@newswire.ca**

Webcasts are a cost-effective way to help your message reach its target audience. CNW offers webcast services that let you deliver live or archived versions of your audio or video broadcasts across the web. This allows you to **engage an unlimited number of viewers** using high-impact video or audio streaming to any computer with a web browser.

BENEFITS

- Using the reach of the web to convene with a large audience
- Quicker and more efficient than hosting a conventional conference
- Fully interactive, to give you the versatility of back and forth communication
- The ability to archive your webcasts at www.newswire.ca for future reference

FEATURES

- A live question and answer forum
- The ability to register the participation of your viewers
- Full viewer statistical reports
- Audience polling that gives you instant results
- Surveys that help you learn more about your audience/evaluate their comprehension of webcast content
- Customizable layout and design
- Viewer-controlled or presenter-controlled slides for added visual impact
- Archive indexing

CNW ADVANTAGE

For maximum potential, add a podcast and transcription service to further enhance your webcast's reach and flexibility.

FACTS

With over 1,600 events, CNW Group was the leading provider of webcast services in 2007.

