



MEDIANETCENTRAL

**BEHIND EVERY
SUCCESSFUL
COMMUNICATIONS
STRATEGY IS AN
UP-TO-DATE
MEDIA LIST.**

FOR MORE INFORMATION,
PLEASE CONTACT YOUR ACCOUNT
EXECUTIVE OR CONTACT US BY:

T: 1.877.CNW.7890
E: info@newswire.ca

CNW GROUP OFFERS MEDIANETCENTRAL, A COMPREHENSIVE, ONLINE DIRECTORY OF CANADIAN MEDIA POINTS CONTAINING THE NAMES, TITLES AND CONTACT INFORMATION FOR STAFF WITHIN EACH ORGANIZATION.

BENEFITS

- Find out how and when reporters prefer to be contacted.
- Research Editorial calendars for magazines and dailies.
- MNC offers unlimited free email and telephone support to registered users.

FEATURES

- Share lists and notes easily among multiple users within your organization and across Canada.
- Sort by a variety of criteria including media type, audience, circulation, location, language and more, to create lists specific to your needs.

Or we can do the work for you. Ask us about our custom list development service.

ADVANTAGES

- A dedicated team of researchers ensures accuracy of information.
- Lists you create are automatically updated by our researchers.
- You are automatically notified of any updates to your lists on a weekly basis.

FACTS

MNC features contacts and information from:

- 30,000 media contacts
- 6,800 media outlets

IT'S ONLY NEWS IF PEOPLE KNOW ABOUT IT.



CNW GROUP